










Sohrab Rashno

Founder and CEO of Cine Records

Professional content creator and commercial teaser producer

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Content

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Professional Summary

Highly experienced Creative Director and Content Producer with 14 years in advertising, professional cinematography, and directing.

Founder and CEO of Cine Records, a leading content production company, with over 10 years of leadership experience.

Produced over 10,000 high-quality visual content pieces and collaborated with top industry professionals, contributing significantly to their success.

Skilled in team leadership, concept development, and content strategy, with strong experience in training and mentoring teams.



Core Competencies

- Creative Direction & Idea Development
- Professional Videography & Photography
- Content Production & Advertising
- Team Leadership & Project Management
- Training & Mentoring
- Business Consulting & Strategic Planning



Professional Experience



Cine Records – Founder & CEO | 2011 – Present

Founded and managed a professional content production company for over 10 years.

Directed and produced over 10,000 visual content projects for diverse clients.

Developed creative concepts and advertising strategies, leading to significant client success.

Managed and mentored production teams, enhancing skills and productivity.

Business & Creative Consultant | Various Clients

Provided strategic consultation and creative solutions for business growth across multiple industries.

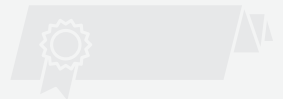
Collaborated with high-profile clients to develop impactful advertising campaigns.

Educational qualification

Bachelor's Degree in Electrical Engineering
(Industrial) Yazd, Iran



Professional Certifications & Training



- Business Consulting – Ministry of Industry, Mine & Trade, Iran
- Professional Videography, Photography & Editing – Technical & Vocational Training Organization, Iran
- Sound Engineering – Vivid Sound, Australia
- Various other professional development courses in content production, directing, and business management

Key Achievements

Produced over 10,000 successful visual content pieces.



Led teams and projects that significantly contributed to client success.

Extensive experience in training and mentoring creative professionals.

Career Interests

- Creative Direction
- Team Leadership in Content Production
- Cinematography & Videography
- Concept Development & Advertising
- Remote & Freelancing & Onsite Opportunities

